



Harlow Art Trust

Background

Harlow owes two of its finest cultural assets to its greatest benefactor Sir Frederick Gibberd the master planner, architect and landscape architect responsible for the inception and delivery of Harlow new town from its designation in 1947.

Visually the most prominent of these assets is Harlow's distinctive collection of public sculpture, most but not all, sited in the open air. In 1953 Harlow Art Trust was established with the objects of commissioning and purchasing public art for the beautification of the town and its newly formed communities. Gibberd, his wife and a small cohort including Sir Philip Hendy of the National Gallery were the founding members. The Trust exists today and is active in its original aims with the addition of managing the Gibberd Gallery a purpose built space inside the Civic Centre on the mezzanine floor. This is a perfect place to permanently display the second cultural asset, the 20th Century watercolour collection. This highlights important artists like John Piper, Elizabeth Blackadder, Edward Bawden, Dame Laura Knight, John Nash, Graham Sutherland, all who form part of over fifty pictures.

Many decades on, Harlow Art Trust promote, invest in and engage people with this collection through town tours, apps and catalogues. Visitors come from around the country in groups or families to take one of the five trails (walking and cycling) or a guided tour with transport and lunch included. It is important to the town's social and economic vision to protect and promote this collection since many works are Grade II listed. Rodin, Moore, Hepworth, Ralph Brown and Elizabeth Frink are notable attractions that elevate Harlow culturally to live up to its Sculpture Town status (2011).



Sculpture Wrap- community event



Young admirer of sculpture

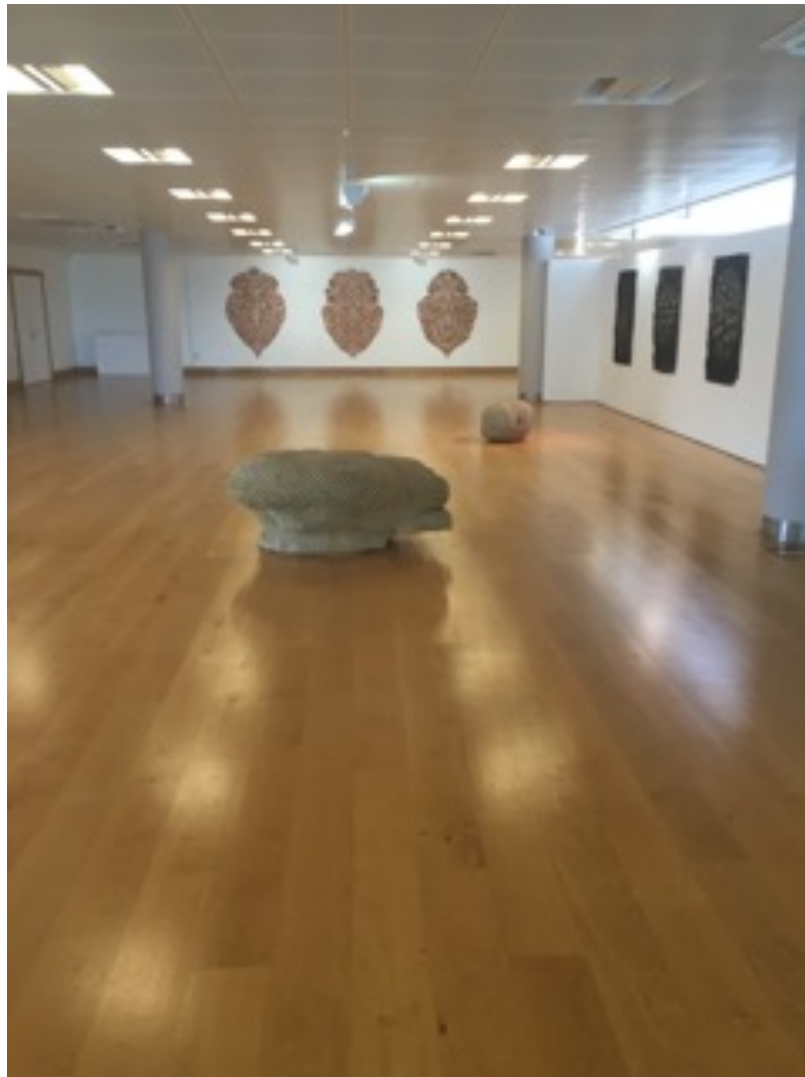
The Gibberd Gallery gives the Trust a visible base. It has a dynamic varied exhibition programme, drives community events and attracts national visitors whilst maintaining a local dedicated core audience. There is an annual focus on emerging or established sculptors; Peter Randall Page RA was the most recent in 2016. This year a recent graduate Finn Thompson from the RCA will exhibit work from a sponsored pilot residency programme.



Finn Thompson

Membership
Harlow Art Trust

Peter Randall-Page: "Caught in the Act" Exhibition 2016



From 2013-16 an education drive delivered quality, fun workshops in making and drawing that engaged a new generation with the collections; 2300 children became aware of their cultural heritage with a pathway to understanding that the arts could be an option in their future careers. An annual six-month Young Curators programme offering silver arts award excited and trained over forty 13-19 year olds in a varied programme related to arts management. These exhibitions and educational activities funded by Arts Council England provided Harlow and new visitors with a stimulating breadth of cultural comfort, intrigue and surprise.



Young people programmes

Young Curators

Membership

Harlow Art Trust

A noble job is undertaken by the fundraising Friends who contribute to repairs and manage the tours. Harlow Art Trust continues to invest in artists, emerging and established, whilst constantly maintaining many of the post war sculptures. Increasing awareness of Harlow's cultural identity, general image and economic wellbeing has benefits for local businesses and will enhance the visibility of each one's offer. The opportunities below show what is available but please feel free to meet one of the team if you have other ideas.

Membership of Harlow Art Trust

Your involvement is important to support the cultural offer for Harlow and by being a member you can enhance the community ethos that your company strives for. The type of materials that typify the sculpture collection is depicted in the following four levels:

Bronze:

Specific link to a forthcoming exhibition with explicit company branding displayed on all publications and highlighted in prominent space in the Gibberd Gallery. Signed exhibition publication by the artists.
An annual guided tour for up to 12 staff with transport and lunch.
Priority invites to first night preview events and talks.

Contribution: £8000 per annum

Stone:

Logo displayed on all publications and promoted in the Gibberd Gallery.
Invites to first night preview events, signed publication by the artist and a special tour/meeting with the exhibiting artists.

Contribution: £5000 per annum

Steel:

Logo displayed on all publications

Contribution: £2500 per annum

Clay:

Listed benefactor in all publications

Contribution: £1000 per annum

Sponsor a sculpture:

Name on bronze plaque, on app and in sculpture map, this is the most popular leaflet in the cultural forum sought out by visitors and schools.

Membership

Harlow Art Trust

Licence to use image in corporate documentation for five years.
Bespoke guided tour of the collection.

Contribution: £5000 per sculpture.

Harlow Art Trust:

Promote high quality public art and temporary exhibition programmes to give Harlow a regional, national and international standing where art and culture are integral to the environment and lives of the people.

Invest in the artists, emerging and established to provide an exciting challenging, anticipated and respected exhibition programme and enhance the collection. Provide opportunities for students to work alongside professional practitioners, nurturing and encouraging their creativity.

Engage enthusiastically to keep the public at the heart of planning, researching and gaining insights into their views, behaviour and learning's. Offer diverse resources for accessing information with digital materials, tours and talks and campaigns.

Contact:

For membership enquiries:

Email: gallery@harlowarttrust.co.uk

01279 446404

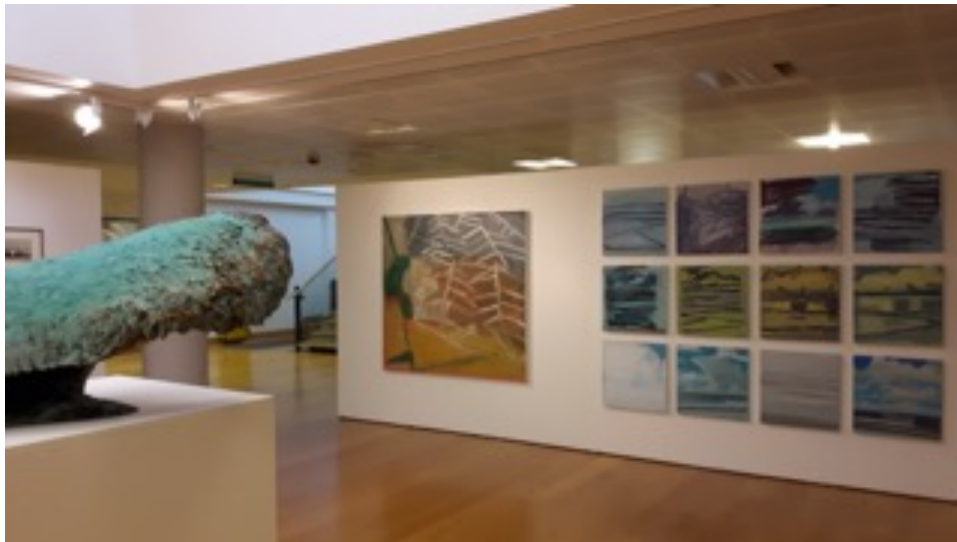
www.gibberdgallery.org.uk

For Tours:

fohsandgg@gmail.com

Images from exhibitions Gibberd Gallery 2013-16





Harlow
Art
Trust



Friends of Harlow
Sculpture and Gibberd Gallery

GALLERY
Gibberd

Membership
Harlow Art Trust